



Chamber of Commerce Meeting

November 21, Agenda 7:00pm

06:00 PM for networking, 7:00 pm Meeting

<https://us02web.zoom.us/j/83229852506?pwd=WIA2OS90QXRRM1dZMG1LUzcxYmxCUT09>

Meeting ID: 832 2985 2506

Passcode: 147216

- 1) Amend/Approve Agenda – Noel starts the meeting at 7pm. Noel, Val, Ross, Hank, Tyson, Stephanie, Dawn Marie and Debbie in the Zoom attendance. Val approves the agenda as presented.
- 2) Financials
 - a. Oct 31, 2022, Financials and Project Summary – Stephanie says our bank account is still healthy. \$1000 down this year with expenses if we didn't have our grant money. Local online business campaign \$905 dollars expense. \$157 on meeting guest speakers, \$589 on advertising, \$1400 on Parade, \$660 Scavenger, \$700 on sponsorships. Made \$100 dollars on Street Fair. She has sent out 2023 Memberships and is receiving money for that already. Ross approves the financials as presented.
- 3) Minutes Oct 17, 2022, for approval - \$4000 dollars was made at the curling rink. Val accepts the minutes as read.
- 4) Business Arising from Minutes – No new Business.
- 5) Old Business
 - a. Centex Sign – to be added to AGM agenda – Ross had someone from VM system contact him and if we turn the sign back on we can get it going. We have had 4 people ask Ross why it isn't working? It would be a cost if we had someone come out and take a look at it. The electronic sign hasn't been working since September. Noel asks if the Town could look at getting another grant to replace it. Michelle says that Katie looked at a new sign and they are 40,000 thousand dollars. If the Town was going to do a new sign, then the Chamber could put a new electronic sign as well. Michelle suggests talking to the Town first for a Welcome to Smoky Lake sign first. Hank asked to get an estimate, he wants that sign up and running. The Chamber has to send a letter to the Town. Hank says nothing will happen for a year if we don't get a letter to the Town soon with the new CAO Dawn. Michelle is going to meet with the new CAO Dawn to put something into their budget for next year. She suggests putting the sign in the Devonian park. Ross knows there are issues on the board itself, one modem inside the sign is the one not working. Noel doesn't want to spend any money yet until we know what the Town is going to do. Stephanie suggests asking the

Businesses at the AGM. Hank says from the Riding Club that the sign is very valuable to them.

- b. AGM – Jan 23, 2023 – Guest speaker Mental Wellbeing – Confirmed Jacob Fox, we will cover some of his expenses to come out. He is very humorous and gets the message across about resilience and dealing with stress. Location – Complex upstairs – Noel suggests. Michelle will ask Sharon to see if that will work.
 - c. November and December events – Cookie walk to be rescheduled to early 2023, Lightup Nov 25 (helpers?), Silent Auction to start early December – donations to Deb or Pappy's. Lightup discussion (poster attached) - Michelle talks about the Light up and the events. Everything is confirmed. Horse rides will be done at 730pm. Street hockey 5pm to 8pm. Santa at 630pm and fireworks at 8pm. She's meeting with Pat Palechuk tomorrow at 1130am. Friday afternoon we will do decorations and set up everything else.
 - d. 2023 Parade – discuss with Town on lead for organizing – We talked about this at our last meeting. Michelle suggests the Town take it over completely, what role do they want us to play? Bring up at our AGM meeting. Michelle will talk to Dawn at the Town as well.
- 6) New Business
- a. AGM Agenda – membership matrix – comments on reduced membership for Home based businesses – Val thought the wooden sign was included as well with the \$150 not just the electronic sign. She's not taking on anymore clients. Its not worth it to her to pay \$150. She would like to see a lower fee for \$50 for a home based business. She will have to forgo her membership for next year if the rate stays the same. Michelle talks about the different membership rates and see who is home based and who is street front. Val raised a very good point. We will talk about it more at the AGM meeting.
 - b. Street Fair 2023 – with Community Showcase; how many per year? - Michelle and Dawn Marie discussed doing the Street Fair at the end of August. Do everything together at the Community Showcase. Dawn Marie finds if you do too many markets together, then it doesn't work as well. Her suggestion would not have it by monthly and pair it with another Community event. Proposal to the Members at the AGM meeting. Early spring and late fall. Hank says we blew the 1st Street Fair out of the Park!!! Concentrate on a few good ones.
 - c. Community News – partnering with FCSS and others – Michelle talks about new groups wanting to get more awareness as to what is going on in our Community. How do we manage it? We will keep involved in all conversations. We can provide maybe a Business post with when our meetings are and what we have planned.
- 7) Delegations:
- 8) Other
- a. Reminder to engage on Facebook with Chamber - @SmokyLakeChamber
 - b. 2023 Memberships can be submitted by mail to Box 635 Smoky Lake or dropped off at Pappy's. Form attached if needed (and to be put on website)

- c. Next meeting AGM January 23rd, 2023. Quick AGM and move over into a regular meeting.
- d. Meeting adjourned at 8pm



Smoky Lake Chamber of Commerce presents:

2022 LIGHT UP! Friday, November 25

Visit our businesses downtown for good company,
good food and good drinks **4 to 6pm**

Popcorn - Shane's IDA

Cider - Pharmachoice

Hot dogs, hot chocolate, cookies,

Facepainting

National Hall 5 to 8pm

Horse Team and Wagon taking trips around town
starting at **5pm to 730pm**

Street Hockey game **5 to 8pm**

near National Hall, bring your sticks and balls
for a fun game for all ages!

SANTA National Hall at 630 pm

Fireworks 8pm



