



Smoky Lake Chamber of Commerce
PO Box 635 Smoky Lake, AB
T0A 3C0 Canada
Phone: (780) 656-3532
Fax: (866) 898-2608

March 21, 2022 at 7pm
Annual General Meeting
Seniors' Drop-In Centre, Smoky Lake

1) Approval of AGM Agenda –

Noel calls the meeting to order at 7pm. Del makes a motion to approve the agenda.

2) Introductions and welcome guests and members –

Noel welcomes everyone to the meeting. Galia Alexander, Boris Andrushko, Ross and Val Whitelaw, Debbie Palichuk, Rebecca Irving, Del Huchulak, Emilee Feniak, Hank Holowaychuk, Terry and Louilla Tychkowsky, Noel Simpson, Trevor Henry, Stephanie Popel, T.J. Perrott, Michelle Wright, Julia Serben

3) President's 2021 Report –

Noel talks about 2021 and Covid. We faced lots of challenges. Chamber was not able to do a lot last year due to the Covid restrictions. Lots of Zoom meetings throughout the year. New plans for 2022. Christmas Light Up in November went over very well. No wine and cheese. Silent Auction was done within the businesses all over town, we raised over a \$1000. Thanks to all the Businesses that participated! This Silent Auction money pays for the Light up. The money the Chamber raises goes back into the community. Free internship helped where Businesses get an online presence. This internship will carry on in 2022. More action and events planned for 2022. Noel explains the fees to the new guests and potential new members. The Chamber brings in finance and marketing speakers. Your membership dollars go towards the electronic sign and static sign along the highway. Cost is \$150 per year. There is also an Employee Benefits program. He advises everyone to check out our Smoky Lake Chamber of Commerce website.

4) Minutes from February 22, 2021, AGM – Val accepts the minutes as read.

5) Business Arising from Minutes – No new Business.

- 6) Financial Statements for 2021 – Stephanie talks about grant money from Covid 2021. \$7348.77 Operating revenue and \$5023.18 Grand proceeds. Advertising was our main expense for the Chamber in 2021. Net income \$10858.63. Please see attached financial statements.
- 7) Election of 2022 Executive
- a. President – Debbie nominates Noel for President. Michelle calls for more nominations 3 times, none given. Noel accepts. Noel is our President for 2022.
 - b. Vice President – Debbie nominates Michelle for Vice President. Noel calls for more nominations 3 times, none given. Michelle accepts. Michelle is our Vice president for 2022.
 - c. Treasurer – Debbie nominates Stephanie for Treasurer. Noel calls for more nominations 3 times, none given. Stephanie accepts. Stephanie is our Treasurer for 2022.
 - d. Secretary – Michelle nominates Debbie for Secretary. Noel calls for more nominations 3 times, none given. Debbie accepts. Debbie is our Secretary for 2022.
 - e. Directors - Del Huculak, Boris Andrushko, Val Whitelaw, Galia Alexander
 - f. Noel thanks everyone for their support over the years and their participation.
- 8) Keynote Speakers:
- ***Penny Fox– Community Futures – Digital Service Squad***
Michelle Wright – Chamber Intern project -
Penny was unable to attend due to Covid. Michelle gives an update. Information sheet attached. Michelle explains how they can help your Business online. Sasha and Alison are still working with the internship. Get the girls working for your Business at no cost to you. Call Michelle to schedule an appointment. Help your websites, facebook with pictures and write ups.
 - ***Entrepreneurs Panel – Julia Serben, Serben Farms; Emilee Feniak, Made by Northbank; Louilla Tychowsky, Floral Farm.***
 - *All 3 ladies talk about their Businesses, their passions and inspirations over the years and plans for the years ahead. They want happy customers and strive to give excellent customer service. They are Moms who juggle work and family at the same time, yet find a way to*

have their children involved in their businesses. Positive plans going forward and lessons they have learned in the past. Fantastic women we are lucky to have in our community! Please check out their Facebook pages.

- 9) 2022 Projects – Discussion – what should we work on this year? - Del talks about how we can donate to the Ukraine. Michelle mentions how we are working with Lot Polish Airlines and people can drop off items at the Seniors drop inn centre by Thursday, March 24th.
- 10) 2022 Events
 - a. Parade – July 30
 - b. Pumpkin Fair – October 1
 - c. Pre-Light Up – Nov 1 to 25 – Silent Auction (in store); cookie walk; family dance, other ideas
 - d. Light Up – November 25
 - e. Perogy eating contest or Perogy Paluza June?
 - f. Chamber Christmas Party
 - g. Bingo night
 - h. Cake walk
 - i. Online Scavenger Hunt
 - j. Business attraction – Easter?
 - k. Pumpkin canons
- 11) Budget 2022 - Stephanie will look at adding section e to k in the Budget. We have about \$6000 dollars to spend. Noel lets everyone know that the Executive team will meet in the next week to decide and confirm the 2022 events.
- 12) Other? - Boris mentions how upsetting it is that no one is here from the Town or the County. Del questions what are we doing as a Chamber to invite people to come live in Smoky Lake. Michelle is currently working on housing projects. Terry said there must be some incentive for people to come and live here. Michelle says as a Chamber we need to find a way to attract more Businesses. Michelle will ask RCDC to come to our next meeting and explain the strategies that are going on. Hank suggests we should do something for the 50th Anniversary of the Old-Fashioned Bread Bakery. Milestone recognition. Executive team will discuss at their meeting. Hank also talks about sponsoring Ukrainian families from the Ukraine. Michelle advises that she is working with the Canadian foundation now, but nothing has been settled yet. Noel lets everyone know when the next

Chamber general meeting is Tuesday, April 12th at the Seniors Drop-In centre 7pm.

13) Roundtable – Nothing from the roundtable. Noel thanks everyone for coming again! Meeting adjourned at 920pm.