

Noel calls the meeting to order at 702pm.

- 1) Stephanie Popel approves the agenda.
- 2) Noel welcomes everyone to the Zoom meeting.

Attendees listed below.

Ben Evans
Evelynne Kobes
Stephanie Popel
Michelle Wright
Debbie Palichuk
Noel Simpson
Boris Andrushko
Lorne Taylor
Michelle Melnyk
Jody Foulds
Penny Fox
Patti Johnston (Lakeland REA presentation)
Ross Whitelaw
Val Whitelaw
Dave Paches (Seniors Centre rep)

3) Noel presents a Presidents report. Due to Covid, we had a lot of events planned, but were unable to do any of them. He thanks Michelle for her hard work for the Chamber through the year. He also thanks Stephanie for the financial statements and her hard work as well. We will wait and see what the year brings before we start planning more events for 2021.

4) Val approves the minutes from the 2020 AGM last year.

5) No Business from the 2020 minutes.

6) Stephanie gives us an update on our finances. \$8476.27 total in our 2 accounts, \$1600 in Birthday Town and \$6800.00 in our daily operating account. She said the most revenue from last year would be from our Membership fees. Hopefully we can hold some events this year!

7) Election of 2021 Executive - Ross takes over the meeting. Nominations for President, Vice President, Treasurer, Secretary and Directors.

7a) President - Michelle nominates Noel for President, Ross calls for more nominations 3 times, none given. Stephanie closes nominations. Noel accepts. Noel is our President for 2021.

7b) Vice President - Ross nominates Michelle for Vice President, Noel calls for more nominations 3 times, none given. Evelyn closes nominations. Michelle accepts. Michelle is our Vice President for 2021.

7c) Treasurer - Michelle nominates Stephanie for Treasurer. Noel calls for more nominations 3 times, none given. Ben closes nominations. Stephanie accepts. Stephanie is our Treasurer for 2021.

7d) Secretary - Stephanie nominates Debbie for Secretary. Noel calls for more nominations 3 times, none given. Dave closes nominations. Debbie accepts. Debbie is our Secretary for 2021.

7e) Directrs -

Ben Evans

Evelynne Kobes

Boris Andrushko

Lorne Taylor

Michelle Melnyk

Jody Foulds

Penny Fox

Ross Whitelaw

Val Whitelaw

Dave Paches (Seniors Centre rep)

8) Penny Fox and Jody Foulds - Community Futures - please see attached presentation on information regarding the Alberta I Market. Please email Penny at penny.fox@cfpspl.ca for any questions or more information, or if your Business wants to participate in the upcoming trial. Cost is \$20 per month and 3% transaction fee for payments. They are currently looking for Businesses to participate in a 6 month trial for free. Its a selling platform, designed to market their products and services online. March 31st will be the rollout date.

Jody talks about businesses with no business account, currently there are loans you can apply for through Community Futures for \$40,000 or \$20,000. Businesses have until March 31st to apply. Apply online on their website - spsl.albertacf.com

Patti Johnson - Member Benefit Program - REA members - We want to keep our members shopping local. Discount for members from 5% and up. Each Business designs their own discount.

Costs the business nothing but their discount. There is a list of businesses every month with their discounts on their website. Please contact Patti for more information. patti.johnston@lakelandrea.ca

9) Ross talks about our website and Centex sign. He wants to retire from this task and have someone else help him improve it, then take over. He wants to put new slides on the sign, link the sign with the Town and County when emergencies happen, the complete site needs an overhaul. Noel suggests to put it on our next newsletter. Michelle talks about free microsites with the County. Evelynne volunteers to help out in taking a look at the website. Ross and Evelynne will get together and see what needs to be done. We will form a sub-committee once we know the work involved. They will also check with Penny Fox, the Town and County to see what suggestions they have.

10) Michelle and Noel were going to go around to each Business and ask a few questions about how their Business is doing. What challenges are they facing? What kind of local support do they need? Are they Chamber members and if not, do they want to become a member? Just to list a few. Due to the -45 weather the last few weeks, they didn't go out yet. They will update us on the next meeting.

11) Once we have the results from the Businesses, they will write to the MLA.

12) Roundtable - Penny wants Evelynne to look at their website. How resilient and how well small Businesses are doing. Its been a hell of a year, but WOW Congratulations to all of us!!

Boris talks about how difficult it has been for him and his family, opening up in October and not getting any financial support from the Government. He thanks everyone for their support in the Chamber!

No one else has anything to add.

Noel thanks everyone again for joining our Zoom meeting. Meeting is adjourned at 835pm.