

- > 1) Approval of Agenda - Noel starts the meeting at 7pm and approves the agenda.
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- > 2) Introductions and welcome guests and members - Noel welcomes all guests who have attended.
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- > Debbie Palichuk - Shanes IDA Pharmacy
- > Dave Paches - Smoky Lake
- > Brian and Leesa Jones - Smoky Lake Inn, Esso, Super 8 and Gofer Liquor
- > Val Whitelaw - Val's bookkeeping
- > Boris Andrushko - The Topsy Cow
- > Evelynne Kobes - Smoky Lake Mechanical Ltd
- > Jody Foulds - Community Futures
- > Stephanie Popel - Smoky Lake Forest Nursery Ltd
- > Noel Simpson - Noels Place
- > Del Huchulak - Centex
- > Michelle Wright - RDC and Pappy's
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- > 3) Minutes from February 11, 2020 - Deferred to next meeting.
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- > 4) Minutes from September 11, 2020 - Boris make the motion to accept the minutes as written and Brian seconds.
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- > 5) Business arising from the minutes - No Business
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- > 6) Correspondence - Stephanie updates us on getting our Corporation name. She has sent in the papers again to get approved. Smoky Lake Regional Chamber of Commerce Association
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- > 7) Financial Statements - September 30th, 2020 - Bank balance \$5506.79 and \$1600 in Birthday Town. Miscellaneous Revenue from Atco for \$220.00
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- > 7a) Electronic sign - Liberty Vision - Ross thought it was a reasonable price to pay Liberty for fixing and upgrading our Electronic sign, total cost was \$624.75. Noel says we should just pay the bill. Brian makes the motion to pay the entire bill from the Chamber only and Michelle seconds.
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- > 7b) Membership payments for the remainder of 2020 for new members and 2021. Noel proposes for new and old members to give them the next 2 months free and include 2021 for \$150 dollars. Michelle was asked by Lorne Taylor, Smoky Lake Signal, for using his membership as advertising. Noel says that's not fair to the other members, plus when does the advertising stop, also it has to show in our books the \$150 payment. Michelle will ask Lorne for a cheque. Del suggest to approach all Businesses, like the Doctors for example, to join the Chamber. Evelynne suggests forming a smaller committee for just Memberships. We will bring this up in January 2021 again. Noel explains the benefits of the membership and where the money is used throughout the year. Debbie makes the motion that old and new members going forward in 2020 that are paying their membership or becoming members will pay \$150 dollars each and be a member until December 2021. Evelynne seconds the motion.
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- > 8 - Activities to Discuss
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- > 8a) Art Walk Grant - Michelle - underway and will submit for Dec 1 deadline. Michelle explains that the grant will pay for the work that's already been done. Michelle will apply for the grant. She is hoping to draw more people into Smoky Lake.
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> 8b) Refresh Centex Sign - Noel for update. Michelle and Noel went yesterday to check out the current signs. All the signs that are there, only 4 are active members. Trevor Henry is the one making new signs for Members and he can be reached at 780 656 0278. Noel and Michelle will take down the signs that are already there. There will be gaps underneath for now. They will start from the top and work down and will add a sign space is available contact the Chamber. The brown pillars are starting to rot and need to come down.

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> 8c) Birthday town - Evelynne for an update. Brian and Leesa were there, so Brian spoke. He said there were 250 people coming to Smoky Lake for Birthday Town last year. Maybe 50 to 60 people this year. He hasn't followed up with it or hasn't pushed anything this year due to Covid. New website isn't working as well as the old one. Michelle suggests to change the name to something else. Noel says to do a revised vision. Maybe Birthday week? Or coupons? We will look at doing a Birthday town sub-committee in January where we can revamp and continue with Birthday Town. Brian also suggests advertising again with CFCW, because they seemed to make a big impact on how many people would come to Smoky Lake.

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> 8d) Bulletin Board - Michelle for an update. She has talked to Richard and Dennis about the old school sign. They both suggested getting rid of the old sign and building a brand new one. The old sign will just cost too much to fix and repair. Noel wants to see the partners names on the bottom. Del suggests adding solar lights as well. Richard will build a new sign out of log, iron and plexiglass for the front. It will have brochure holders, Chamber closeable cover proof box. Budget is \$500 dollars and we will ask the Town to put up the footings.

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> 8e) November Chamber Activity plan - please see attached pages - Deb and Michelle. Michelle goes over our vision for November by doing something Christmas related every Friday in November not just once with the light up. Michelle will do up a list of tasks and sponsorship opportunities and email everyone the list to add their names beside. Very exciting to do something different and special in this Covid year.

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> 8f) Town FCSS funds - Cupcake Tree - Mary Ann has the ideas and will let us know what FCSS decides

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> 9) Roundtable - Del talks about his new project for next spring. The Trenchuk family is going to plant his 12 acres of land right out of Town with corn. They want to develop a corn maze! They will have a discussion with the Kinettes to take it on and manage it.

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> Michelle updates on what RCDC is doing. Topsy Cow has been selected to be a host for the Women's Entrepreneur Cafes where they come out and do a site visit, coaching. Its a Northeastern Alberta and Western Saskatchewan incentive.

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> The Town and County have a Ukrainian Agreement signing. Ukrainian Credit Union is interested in Smoky Lake. Smoky Lake tourism incorporation business plan is very solid. 6.25 million can come back to the Community. They are looking at the Ukrainian Cultural village to see what can be complimentary for our Region?

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> 10) Next meeting - November 9th at the Topsy Cow, 6pm

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> Noel adjourns the meeting at 9:15pm