

**Smoky Lake and District Chamber
Meeting
Monday, June 3, 2019**

1- Approval of Agenda - Noel starts the meeting at 7pm

2- Acknowledge Guests and New members - Stephanie Popel from Smoky Lake Forest Nursery

3- Financial statement - \$13, 313.97 in the bank. George goes over the bank statement. See attached statement in the email.

4-Minutes from the last meeting - Noel talked to Bryan and Leesa about Birthday Town, but they didn't have a chance to get together and discuss everything in more detail. Ed talked to them and they put together a new website.

5-Business arising from the minutes - Nothing new, so Michelle passes the minutes as read.

6-Smoky Lake Parade - Parade Marshall - Smoky Lake Legion. We are thinking of having our theme as Honouring as Veterans on the 75th Day of D-Day. Noel and Michelle will approach the Legion about being the Parade marshall and leading the Parade with their float.

7-Parade ribbons and categories - Smoky Lake Divas will be our judges. Renee texted Sherene to ask. The Golf course will provide carts for the judges. Debbie will order 20 cases of water for the Parade from her store Shanes IDA Pharmacy. Michelle will order the ribbons like we had last year. Renee will collect the sponsorships. CAO and Town council - Debbie will write a letter to the Town requesting \$500 dollars for the Pipe Band. Noel will ask the Town to put up barricades. Michelle makes a motion to up the prize money from \$40 dollars to \$50 dollars for 1st prize and \$20 to \$30 for 2nd prize. Val seconds the motion. Prizes will be as follows - 18 - 1st prize - \$50 cheques, 18 - 2nd prize - \$30 cheques, 1 overall prize for best float of \$100 cheque. George will write out the cheques to have them ready for August 3rd. Judging will be done first like last year before the Parade starts. We will start registration earlier at 9am to hopefully get the Parade going on time. Noel motions to up the sponsorship fees to \$75 and \$50. Ross seconds the motion. We will put in an ad in the signal 2 to 3 weeks prior to the Parade, we will also talk to Alicia to do an article for us about the Parade. Debbie will email Noel a letter to invite the RCMP, fire department, MLA and MP to the Parade. Debbie will also do a letter to ask the Town for a clerical assistant to help with the registration table at the Parade. Noel will ask the Town to clean up the streets and put up barricades.

8-CIBC is closing, need to move accounts to ATB - Ross makes a motion that we have to move our CIBC bank account to ATB. Val seconds the motion. George suggests that he has full access to the new bank account. Send money through etransfers and pay bills online. Michelle says ATB wont let us do that and that we have to have 2 signatures on our cheques and everything

has to be paid by cheque. Noel will talk to CIBC to get all the paperwork started to close the account. Old signing authorities were Noel Simpson, Chamber President; Renee Cherniwchan, Vice President; Val Whitlaw, Treasurer and Debra Palichuk, Secretary. New signing authorities will be Noel Simpson, President; Michelle Wright, Vice President; George Nylan, Treasurer; Debra Palichuk, Secretary.

Val makes a suggestion to make 2 accounts, one for Birthday Town and one for our General Account. We need to order 2 sets of cheques, 25 for Birthday Town and the regular amount of cheques for our General Account. George wants to find some cheque writing software. Simplii accounting will let us do that. We are not sure if ATB will. Ed will look into changing our Chamber logo.

9-Christmas Light Up has been approved by the Ag Society - The Smoky Lake complex said Yes, we can have the event there. Clean up fee of \$100 dollars only to be paid. We get the full hall. Join up with the Kinettes, so they can do their movie night in the main hall as well. We need a couch for Santa. Christmas Light Up is November 29th. Noel will ask Cheryl if she wants to prepare the hot dogs and if the Lions will help with it again. Noel will check with the school for volunteers. Debbie will buy face paint and tattoos for the Light up. Noel will talk to Greg about candy and fireworks. Clive Palichuk and Noel are teaming up with a truck and trailer for Clive to drive that night. Renee will talk to Lenny Hrehorets about bringing horses for horse rides. Movie night, candy bag preparation and Silent Auction items will be discussed at a later meeting. Silent Auction will be upstairs at the complex from 9pm, wine and cheese sponsored by the Ag Society.

10- Michelle has a quote on Parade coins - Michelle found a place that will do metal coins 1.5 inches. \$3.29 each for up to 100 and \$1.80 each for 1000 and over. Logo on one side and writing on the other. 15 - 20 days to make after the design is approved. Debbie will send the request to Hank if the Town will sponsor the coins, instead of the \$5.00 piece of paper. Council meeting on June 4th.

11 - Smoky Lake Chamber Town Passport - Pat Worsulak from Shanes IDA Pharmacy thought of an idea about having a Town passport for customers to get a stamp everytime they bought something from a Business. Noel and Debbie ran with the idea and came up with any purchase you would get a stamp, draw 3 prizes of \$100 each from the businesses participating, all sponsored by the Chamber, Pumpkin stamp. Stephanie and Peggy suggested a credit card size to make it easier to fit in purses and wallets. 2/3 business stamped on the passport gets you entered into the draw. Debbie makes the motion to approve the Smoky Lake Passport. Renee seconds the motion. Renee, Michelle and Debbie will get together before the next meeting to make a fake Passport to run by the Chamber members. Then Debbie can go around Town and promote the idea to the Businesses. We still have to come up with dates, either September to

November was our first thought, but maybe only do the month of November and do the draw at the Christmas light up November 29th.

12-Chamber newsletter - Pat Worsulak from Shanes IDA Pharmacy asked Debbie about a Chamber newsletter. She had one from Redwater and said why doesn't Smoky Lake look at doing one as well? Michelle makes a motion for the Smoky Lake Chamber to do a newsletter and Renee seconds it. Stephanie Popel will write it up and Debbie will help out. We have to decide what content to put in the newsletter. We want to focus on Chamber activities, but also add in whats going on in Town with every club. Stephanie will have a sample one ready for our next meeting in July.

13-Brochure - Do we also do a Chamber brochure? Or do we do the newsletter and brochure together? Michelle is concerned with cost of a brochure, where the newsletter is free. Ed and George will look into doing a brochure together. George will send Debbie the Chamber information to add into the newsletter. They will have something for us to look at, at our next meeting in July.

14-Sign at the Post Office - Hank talks about how HAK gave us their old sign when they went digital. John makes a motion that Hank takes care of the sign with the Town. Debbie seconds the motion. Noel owns the old sign by the post office, so he is fine with us replacing his sign with the new HAK sign. Hank will ask the Town Council tomorrow about moving the signs and fixing up the HAK sign for us to be able to hang posters on it. Hank also talked to Allan from Home Hardware, because he was concerned about the ratty old sign by his new business. Allan is going to take the old one down and buy a new one. Hank wants the Town to look clean and new.

15-\$300 dollars to the Library - It is the 75th Anniversary of the Library. Renee motions to approve the cheque that was sent to the Library on behalf of the Chamber. Noel and Michelle had an executive meeting earlier and had already given the library the cheque.

16-Demo Derby - Michelle advises that the demo derby is a GO for August 5, 2019. Debbie and Michelle are spearheading the sponsorships for the demo, so at the next meeting they will bring a letter to request money for sponsorship from the Chamber.

17-Pumpkin Fair Items - Michelle talks about how the Pumpkin fair items are now being sold at Shanes IDA Pharmacy and how any business can contact Deb Biley if they want to sell Pumpkin items at their businesses. You do have to sign a letter stating you wont sell for less then the Pumpkin growers are selling for. Very exciting to be able to buy these items all year long!! Debbie at Shanes IDA has been after the Pumpkin growers for over a year now asking them about selling these items at the drugstore. We are all very happy at Shanes IDA that we finally can!!

18-1920's Car- George talks about how the Museum is looking to purchase a 1920's car for \$20,000. This car runs and can be used in parades, etc. George wanted to mention it, because

the Museum is looking for sponsorships in purchasing the car. Noel requests that George bring a letter to the next meeting, so we can discuss it.

19-Town update - Hank talks about how the Town and County got a tour of the Smoky Lake Forest Nursery and how the new owners are spending money to improve the facility. They are great partners in our Region and the new owners are steering a very positive ship. Perry Purich has spent over 600,000 to improve his Auto Body business. Home hardware is opening June 15th. Primary Care Network is very close in opening as well. Metis crossing is currently hosting a lot of events. Every Friday night people can ride on the big paddle canoes, they are also hosting 800 high school students. Buffalo Lake Metis Settlement chose Smoky Lake golf course for their tournament. Flower baskets have gone up. Street cleaning has started. Rodeo August 3rd and 4th - 48th year. Hank wanted to Thank the Chamber members on being a good crew to promote the community. Legion is renovating, but had run into some building issues, all have been fixed and now they are moving forward.

20-Next meeting July 8th at the Smoky Lake Golf course.